

7-1161

23 JUN 1956

Mr. L. J. Henderson, Jr.
Associate Director
The RAND Corporation
1625 Eye Street, N. W.
Washington 6, D. C.

Dear Larry:

On completion of the RAND survey of the propaganda analysis activities of our Office of Operations, I should like to thank you for RAND's generous assistance in this matter and for your personal interest in the project. The results of the survey are enlightening and the recommendations are most detailed and constructive.

Our request for the advice of Mr. Alexander George on our propaganda analysis operations and problems was based on his outstanding reputation in this field and his previous contributions to the use of such analyses for intelligence purposes. Our opinion that he was uniquely qualified to undertake a review of our activities was more than justified by the findings and conclusions of his survey. We believe that the latter will not only help us to solve our more immediate problems but will provide policy guidance for the further development of this relatively new intelligence method. His work will thus have a long-term value quite apart from its application to our current activities.

In conducting the survey, Mr. George showed the greatest objectivity, tact, and understanding of our needs and limitations. His direct approach to the questions at hand, together with his painstaking consideration of all the facts of the situation, have resulted in a study which we consider authoritative. Mr. George and his colleagues in the Social Science Division should be highly commended, both for their helpful assessment of our activities and for their newest contribution to the "doctrine" of propaganda or communications analysis.

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Rand

E/R

Although I believe that Mr. Carey has thanked Mr. George directly, I should be grateful if you would also give him the enclosed copy of this letter.

Sincerely,

SIGNED

C. P. Gansell
Lieutenant General, USAF
Deputy Director

cc: Mr. George

- 13 June 1955

cc: DD/I

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CONCUR:

Deputy Director (Intel/Agence)